



ERIN PLATVOET

WEB DEVELOPER

PROFILE

Passionate and results-oriented Web Developer specializing in front-end development, certified in Veeva, and committed to creating user-friendly, responsive digital experiences. With a full-stack web development certification from Rutgers University and hands-on experience with the Tech Services team at Real Chemistry, I continually hone my skills and explore a variety of technologies. Recognized as a strategic thinker and proactive problem-solver, I thrive on delivering high-quality, impactful solutions.

PROFESSIONAL EXPERIENCE

DEVELOPER

Real Chemistry

October 2020 - July 2024

- Tasked with building and maintaining a diverse range of digital assets, including websites, landing pages, Interactive Visual Aids (Veeva CLM), and HTML emails (various platforms)
- Collaborating closely with creative, account and QA teams
- Earned 9 Veeva certifications, resulting in my role as primary developer for Veeva deliverables
- Assisting clients with Veeva troubleshooting needs post-product launches and pre-conferences

MERCHANDISING TEAM LEADER

American Eagle Outfitters

2014 - 2020

- Managed all visual directives, ensuring all tasks were properly planned, scheduled and executed seamlessly
- Frequently sent to stores throughout the district/region to ensure they were visually prepared for corporate visits, & assisted several stores through the remodel process



925-550-2018



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Woodbridge, NJ



eplatvoet.github.io/portfolio/

EDUCATION

FULL-STACK WEB DEVELOPMENT CERTIFICATION

Rutgers University

2020

B.S. IN SECONDARY EDUCATION & HISTORY

Seton Hall University

2012

Organizations: Delta Phi Epsilon,
Phi Alpha Theta

SKILLS

- Responsive Web Design
- Front End Development
- Veeva CLM
- Veeva Approved Emails
- Collaborative Problem Solving
- Time Management
- Attention to Detail
- Project Management Tools
- Strong Communication
- Adaptability